Mini-Conference on Digital Sociology
in conjunction with

Twitter: @DigitalSocConf Hashtag: #digitalsociology

SCHEDULE: FRIDAY, FEBRUARY 27 & SATURDAY, FEBRUARY 28
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers

**FY: 8:30a-10a Panel: Queer, Maternal, and Desperate: Accumulating Value from Online Sociality**

- Kara Van Cleaf, City University of New York (CUNY)
  
  "Men Code, Women Comment, and Kids Play With Sticks: Gender and Class Narratives and Anxieties around Digital Participation"
  
  karamary@gmail.com

- Andrew McKinney, City University of New York (CUNY)
  
  "'Cookie Cutter Takes': Extracting Value From Exuberance in Desperation at Bleacher Report"
  
  andrewgmckinney@gmail.com

- Greg Goldberg, Wesleyan University
  
  "Queering the Social Online"
  
  bot44@yahoo.com

- Benjamin Haber, City University of New York (CUNY)
  
  "Queer Capitalism and Digital Sociality"
  
  keepmoving@gmail.com

- Josh Scannell, City University of New York (CUNY)
  
  "Carceral Life Itself: Datafication and the Incarceration of Liveliness"
  
  joshua.scannell@gmail.com

Moderator/Discussant: Karen Gregory, City University of New York (CUNY)

**FY: 10:15a-11:45a Emergent Politics**

- Pertti Ahonen; University of Helsinki
  
  "Before Big Data: Using Small Data Study of Politics and Law to Examine and Assess Two Methods of Big Data Analysis"
  
  pertti.ahonen@helsinki.fi

- Jessica Finnigan, Kings College and Nancy Ross, Dixie State University
  
  "Out of Obscurity: Mormon Feminism in the Digital Age"
  
  finnigan@gmail.com, nancyross@gmail.com
Mohanty, Tata Institute of Social Sciences
"Politics, Polemics and the ‘Internet Hindu’: Identity, Community and Political Speech in the Indian Cyberspace"
mohan@tiss.edu

Basaran Sahin, The Graduate Center, CUNY
"Media and Politics in Turkey: A Mysterious Relationship"
sahin@gc.cuny.edu

FRIDAY: 12p-1:30p Panel: Critical Theories of the Digital
Lupton, University of Canberra
"Digital Sociology: Definitions, Developments and Directions"
lupton@canberra.edu.au

Tiger, Middlebury College,
"Disruptive Technology": Addiction and Surveillance in the Digital World"
c@gmail.com

Marres, Goldsmiths, University of London
Moats, Goldsmiths, University of London
"The inherent Ambiguity of Digital Sociology’s Object: On Mapping Privacy Debates with Twitter"
n.marres@gold.ac.uk

Moderator/Discussant: Jessie Daniels, City University of New York (CUNY)

FRIDAY: 1:45p-3:15p Panel: Big Data: Histories, Futures, and Societies
Grinberg, Columbia University,
"The Emperor’s New Data Clothes,"
columbia.edu
Halford, University of Southampton
“Sociological Engagements with Big Data: Methodological and Theoretical Approaches,”
Halford@soton.ac.uk

Alexia Maddox, Deakin University
“A Model for Articulating the Data intersections Between the Networked Individual and the Formation of Digital Community”
a.maddox@deakin.edu.au

Timothy Recuber, Princeton University,
“Analog Discourse Analysis in Forgotten Digital Spaces”
trecuber@princeton.edu

Moderator/Discussant: Joshua Scannell, City University of New York (CUNY)

FRIDAY: 3:30p-5:00p Panel: Public Digital Sociology: Journalism, Citizen Engagement, and Crowdfunding

Mark Carrigan, University of Warwick
“An Invitation to Digital Public Sociology”
markcarrigan.net

Angèle Christin, The New School for Social Research
“How Web Analytics Shape the Market for Online News”
christa@newschool.edu

Nisa Malli, Independent Scholar,
“Open Government and the 2.0 Model of Citizen Engagement”
ma@nisa@gmail.com

Eduardo Gonçalves, University of Essex
“Crowdfunding and the Reconfiguration of the Public and Private Spaces”
evgonc@essex.ac.uk

Moderator/Discussant: Andrew Mckinney, City University of New York (CUNY)
FRIDAY: DIGITAL SOCIOLOGY HAPPY HOUR & RECEPTION: 5-7pm (Location TBA)

FRIDAY: 8:30a-10:00a
Race, Racism, and Digitally Mediated Spaces
Maryann Erigha, Temple University
Mediation and Black Mobilization Against Racial Attacks
n.erigha@temple.edu

Sharma, Brunel University
"#notracist - Exploring Ambient Racism on Twitter"
sharma@brunel.ac.uk

Theresa Hunt, New Jersey Institute of Technology
"The Digital Solidarity Trap: Social Movement Research, Online Activism and Accessing the Othered Others"
theresa.hunt@gmail.com

Nicole Cooke, The University of Illinois, Urbana-Champaign
"From Memes and Mashups to Culture Jamming: Using Literacy Skills to Navigate Cultural Messages on the Internet"
nicole.cooke@illinois.edu

Discant/Moderator: Jessie Daniels, City University of New York (CUNY)

SATURDAY: 10:15a-11:45a  Panel: Digital Culture and Economy
Scarlett Lindeman, Sharon Zukin & Laurie Hurson, City University of New York (CUNY), The Graduate Center
"The Omnivore's Neighborhood?: Online Restaurant Reviews, Race, and Gentrification."
ian@gc.cuny.edu, szukin@gc.cuny.edu, laurie.hurson@gmail.com
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers

Robert Reece, Duke University
"The Digital Sex Work Economy and Sex Work Adjacent Businesses"
L.Reece@gmail.com

Jamerson, Virginia Tech
"Race, Discourse, and the Cultural Economy of Neoliberal New York: An Analysis of Online Tourist Reviews of Harlem Heritage"
rs@vt.edu

Cassandra Rodriguez, University of Massachusetts, Amherst
"Chinese Maternity Tourists and 'Anchor Babies': Online Commentators’ Disdain and Racialized Conditional Acceptance of Non-Citizen Reproduction"
cas.rod@gmail.com

Adrian Cruz, University of Massachusetts, Lowell
"Post Your Comments Below: A Case Study of Immigrant Bashing Online"
Adrian_Cruz@uml.edu, kkubo@lesley.edu

Kara Van Cleaf, City University of New York (CUNY)

SATURDAY: 12:00p-1:30p Panel: Digital Structures, Digital Institutions: Education
Kijana Crawford, Rochester Institute of Technology
"Considerations for the Effective Use of Digital Media to Mentor and Advance Women of Color"
drcgss@rit.edu

Jeffrey Alan Johnson, Utah Valley University
"Representing Inforgs"
Jeffrey.Johnson@uvu.edu
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers

Neil Selwyn, Monash University
“Data Lessons … Making Sense of the Datafication of Education Institutions”
neil.selwyn@monash.edu

Edwin Mayorga, Swarthmore College
edwin.mayorga@gmail.com

Moderator/Discussant: Tressie McMillan Cottom, Emory University

SATURDAY: 1:45p-3:15p Panel: Digital Personas, Digital Bodies

Ian Sheinheit, Yale University, University at Albany SUNY
“Claiming authority online: An analysis of news content producers’ biographical self-narrations”
ian.sheinheit@gmail.com

Joy White, University of Greenwich
“Just Type My Name in Google and See What Comes Up”: Creating an Online Persona in The Urban Music Industry”
joywhite176@gmail.com

Elizabeth Wissinger, BMCC, City University of New York (CUNY)
betsywissinger@gmail.com

Adam Arvidsson and Alessandr Caliandro, State University of Milano
“Crowds and Value in Participatory Culture. A Digital Ethnography of ‘Directioners’ on Twitter”
arvidsson@unimi.it, alessandro.caliandro@viralbeat.com

Moderator/Discussant: Benjamin Haber, City University of New York (CUNY)
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers
SATURDAY, 3:30pm-5pm: Concurrent Roundtables

SATURDAY, 3:30pm-5pm: Social Media and Social Patterns
Anja Bechman and Peter Vahlstrup, Aarhus University
"Private Facebook Data Patterns in a Broad National Sample"
anjabechmann@dac.au.dk, imvpbv@dac.au.dk

Julia Nevarez, Kean University
"Mediated subjectivities: care of the self in the digital global urbanity"
jnevarez@kean.edu

Travis L. Jones, University of North Carolina-Charlotte
"Culture, Networks, and Identity in Twitter"
trajones@uncc.edu

Francesca Tripodi, University of Virginia
"'Yaking' about College Life: A Case Study of Media-in-Interaction"
ftb8pa@va.edu

Julie B. Wiest; University of Pennsylvania, West Chester
"Violations via Vaguebooking: The Importance of Interaction Norms on Social Media"
jwiest@wcupa.edu

Wimonsiri Hemthanon, Universität Passau
"Quo Vadis Thailand: Facebook and the Thai Middle Class during the Political Turmoil"
wimonsirih@yahoo.com

SATURDAY, 3:30pm-5pm: Digital Futures
Stephen Barnard, St. Lawrence University
"Can You Digit? Digital Sociology's Vocational Promise"
sbarnard@stlawu.edu
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers

Dinsmore, Ana Campos-Holland and Gina Pol, Connecticut College
"Gendered Social-Media Performances and Issues of Authenticity within Hybrid Online-Offline Youth Peer Cultures"
bdinsmor@conncoll.edu

Halford, C.J. Pope, Leslie Carr and Mark Weal, University of Southampton
"Digital Futures? Towards a Critical Politics of Practice with the Semantic Web"
Halford@soton.ac.uk

Sandelson, Harvard University
"Technologies of Trauma: Disadvantaged Teens and Mediated Crisis Management"
asandelson@fas.harvard.edu

SATURDAY, 3:30pm-5pm: Approaches to Digital Methods (I)

Dyer, University of East Anglia
"Superman 2.0: How Comic Books can help us unpack ontological and methodological issues in Digital Sociology"
harry.dyer@uea.ac.uk

Orner Ginor, London School of Economics and Political Sciences
"View from the Edge: Computational Social Representations as a methodological approach to compare deviant and mainstream"
danieleorner@gmail.com

Nag, Tata Institute of Social Sciences
"Locating the intersections of the Real and the Virtual cultures of Photography"
c.ashwin@gmail.com

Nash, University of Southampton
"Employing Multimodal Critical Discourse Analysis"
@soton.ac.uk
Daniels, Karen Gregory, Tressie McMillan Cottom, Co-Organizers

Cassidy Puckett, Northwestern University
"How Culture Structures Opportunity: Explaining Differences in Adolescents' Approach to Learning Technology"
ypuckett@northwestern.edu

Mützel, University of Lucerne
"Text as Data For a Cultural Digital Sociology"
Su.Muetzel@unilu.ch

SATURDAY, 3:30pm-5pm: Approaches to Digital Methods (II)
Saheli Singh and Tim Maughan, New York University
"Digital Futures: Design Fiction as a Sociological Tool"
sava@nyu.edu

Calle Rosengren and Mark Ottoson, University of Lund
"Digitization, Employee Monitoring, Trust and Control"
calle.rosengren@wts.lu.se,
sznitman@gmail.com

Selen Yanmaz, Boston College
"Revolution will not be Televised, It will be Tweeted: Digital Media, Activism and Turkey's Gezi Movement"
yanmaz@bc.edu

Gowoon Jung and Joseph Yi, SUNY Albany
"Debating Multicultural Korea"
gjung@albany.edu

SATURDAY: DIGITAL SOCIOLOGY HAPPY HOUR & RECEPTION: 5-7pm (Location TBA)